

SPECIAL INSTANT HUMOR ISSUE

# CRACKED

APR.

A

MAGAZINE

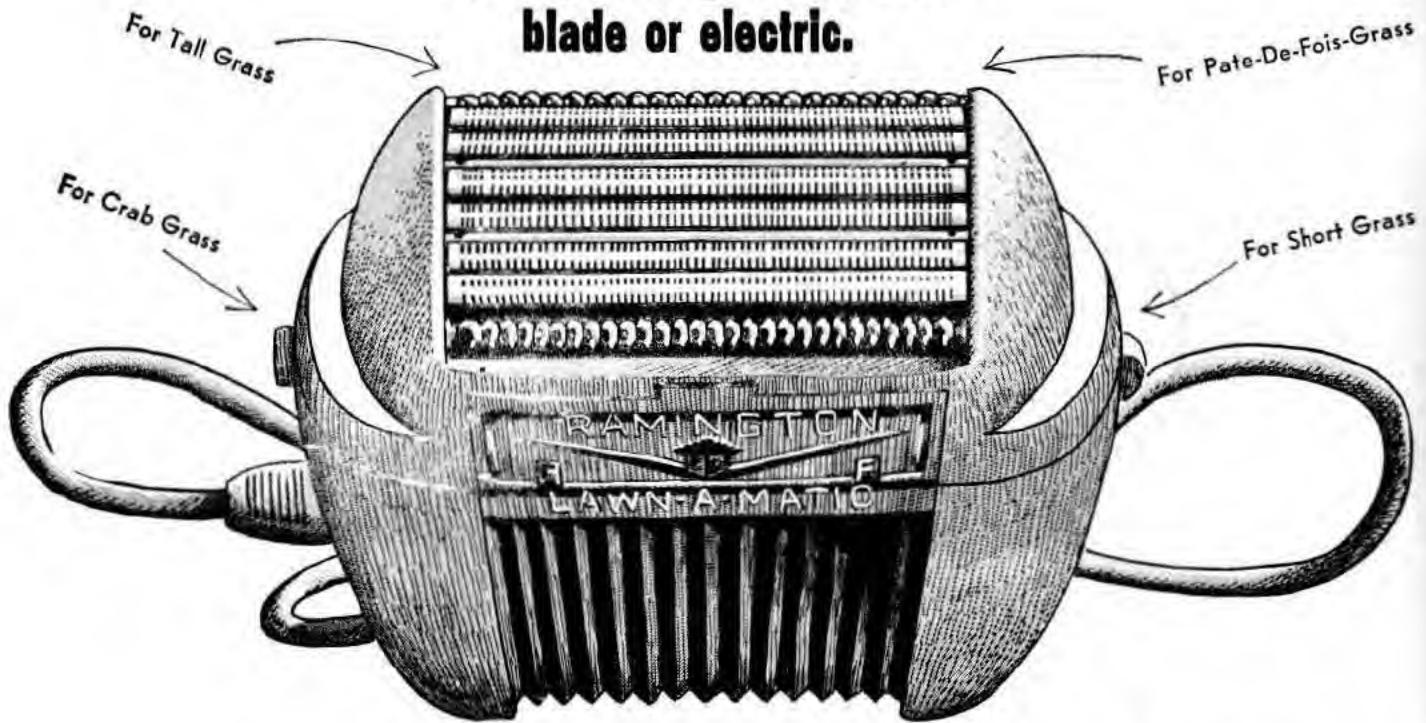
25¢

Selton-

**FREE CUT-OUT BONUS**  
see back cover

The Lawnmowers agreed:

**RAMINGTON with adjustable roller combs  
offers the safest close shave  
of any cutting instrument,  
blade or electric.**



Now for the first time comes an electric shaver that mows your lawn, cuts away unsightly crabgrass . . . and doesn't irritate your shrubbery! Just plug it in the house and roll it around outdoors. Feel the smooth, close comfort it gives to your surfaces. With adjustable roller combs, it gets into those out-of-the-way places with the greatest of ease . . . doing away with

annoying weeds and hard-to-get-at roots. What's more, the new Ramington is less irritating to your lawn. It gives greater grass protection without painful cuts or unsightly nicks. Lawn rashes do not appear when an adjustable roller comb is used. So do as thousands of smart young suburbanites are doing. Get a Ramington today. Say good-bye to five-o'clock crabgrass!

**Remember. . . . More Ramington Shavers have been sold than any other electric lawnmower!**



# CRACKED

No. 24

APR., 1962

EDITOR and PUBLISHER: Robert C. Sproul

Production: Charles Foster Associate Editor: Jane M. Thaler

Artists: John Severin, Laina, Le Poer, Bill McCartney, Bill Everett

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## ABOUT THE COVER

Painted by John Severin who recently lost his glasses, this instant humor cover is designed to double your pleasure, double your fun and double your oculist's salary. It can also be used as a pin-up, hang-up, or tear-up.

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## DIS-CONTENTS

### IF MADISON AVENUE ADVERTISED CRIME 6



An article showing what happens when the ad men, with fingers in every pie, start fingering Organized Crime.

### SHOTGUN SLAYED 13



An exposé of what happened to a town when they sent for a man called Shotgun—proving that a man by any other name would be a lot safer.

### THE ADVANCE OF CIVILIZATION 18



A revealing search depicting the great strides man has made through the ages proving that progress is only a state of mind.

### HOME SWEET HOME 20



An illustrated version of the classic poem by John Howard Payne which shows that some homes aren't what they're CRACKED up to be.

### FREE-FOR-ALL LAND 26



An ideal vacation spot with summer or winter fun and sport, devoted to adults—so that they can act like children.

### BOYSPLAY 31



A new version of the usual slick magazine that is for the sophisticated man—a slick magazine for the sophisticated boy.

# LETTERS



I have been a reader of your magazine ever since the publication has been sold in Australia . . .

ALBERT DAVIS  
WILLIAMSTOWN, AUS.

You should be finished reading it by now.



. . . all our friends think that your magazine is terrific and all of them agree that there is nothing to equal it here in Australia . . .

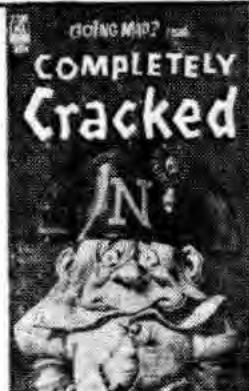
CHRIS WHITEHEAD  
PENSHURST, AUS.

That's nice, but how do YOU feel about it?

. . . in your September issue you had an article "Pages That Didn't Get Into Cracked." Sure looks to me like they got in.

DEBBIE GREEN  
NO. TARRYTOWN, N. Y.

We shoulda kept this for "Letters That Didn't Get In!"



## CRACKED READER-A Hit! MORE CRACKED-A Smash! AND NOW COMPLETELY CRACKED

As if you haven't had enough, now there comes COMPLETELY CRACKED pocket-size edition soon to make a big splash all over the nation — mainly because reading it gives you water-on-the-brain!

I took one of your "Million Dollar Bills" to my neighborhood bank to get it into smaller bills. I am beginning my 20-year sentence in Alcatraz tomorrow.  
HARRY TOSITCH  
DETROIT, MICH.

So what? Alcatraz is a nice place, there is no getting away from it.

I really enjoyed issue No. 20 about "Undeliverable U.S. Mail" because I used to send for a lot of junk and got most of the letters sent back . . .

RICHARD GILLIAM  
WAYNESBORO, VA.

We should send back THIS letter too!

In the November issue of Cracked I noticed the "Russian Ads." I tried the simple Kosatchki steps as shown on the chart in the "Arthur Murroff Dance Studio" ad. Would you please send me the name of a good chiropractor? . . .

LINDA BUCHANAN  
SHREVEPORT, LA.

No, and we don't make any bones about it either!

I tried "Arthur Murroff's Chart" showing easy Kosatchki steps! Gads! Next time you try a stunt like that how about a simple chart telling how to untangle one's two feet!

VIRGINIA BROWN  
SANDY HOOK, CONN.  
Simple! Just go over the whole thing backwards!



## CRACKED 45 WEST 45TH STREET, N.Y.C.

I enclose 40c ea. Please rush pocket-size  
 COMPLETELY CRACKED    MORE CRACKED.  
 CRACKED READER.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Your magazine has lots of excellent escape material.

No. 64763902  
Ossining, N. Y.

Good Luck No. 64763902.

Really liked "A Cracked's Eye View of Paris" by Bill Everett. Would like to see more of him on a center spread.

SUSAN McGRAW  
RED BANK, N. J.

It's difficult to run him through the presses.



I got your November issue and I pasted the Matchbook Covers on the back of the matches my parents put out for company. My parents, when they found out, told me I would be deprived of Cracked for the next three months. Can I appeal to the Supreme Court? ... MICHAEL SHAPIRO  
LANCASTER, PA.

You don't sound like you could appeal to anybody!

Why don't you have anymore "Historical Headlines" like in the February edition? I liked them very much.

PHIL GREENBLATT  
SKOKIE, ILL.

So YOU'RE the one?

... I think your magazine is idiotic, crazy, ignorant, no-good and ridiculous! I double dare you to print this remark!!

MIKE SLATE  
NASHVILLE, TENN.

We're not taking you up on that—we're only printing it ONCE!

Statement required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933, July 2, 1946 and June 11, 1960 (74 Stat. 208) showing the ownership, management, and circulation of CRACKED, published bi-monthly at New York, N. Y. for Oct. 1, 1961.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Robert C. Sproul, 45 W. 45th St., N.Y.C.; Editor, Paul Loikin, 45 W. 45th St., N.Y.C.; Managing editor, None; Business manager, None.

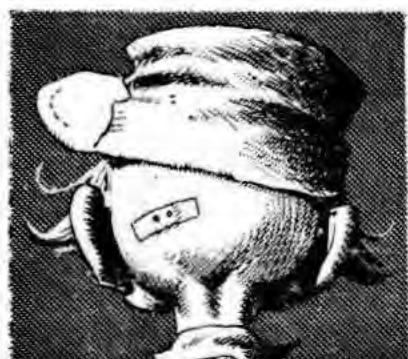
2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Major Magazines, Inc., 45 W. 45th St., N.Y.C.; Robert C. Sproul, 45 W. 45th St., N.Y.C.; Bernard Brill, 45 W. 45th St., N.Y.C.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 159,113.

[signed] Robert C. Sproul, Publisher  
Sworn to and subscribed before me this 29th day of September, 1961.  
Nathan Pomerantz, Notary Public, State of N. Y., No. 30-8405175  
Qualified in Nassau County; Cert. filed in Nassau County  
Commission expires March 30, 1962



## BACK ISSUES GOING FAST

Get 'Em While They Last

Yes, back issues of CRACKED magazine are going fast down the drain unless we can get rid of them! So fill out the attached coupon and get 'em while they are still available!

Are you reading more now — but enjoying it less?

HAVE A REAL magazine

# CRACKED



**SUBSCRIBE FOR ONE YEAR  
(and enjoy it forever)**

**CRACKED SUBSCRIPTIONS  
45 WEST 45TH STREET  
NEW YORK 36, N. Y.**

NEXT NINE ISSUES \$2.00  
OUTSIDE OF U. S. \$2.50

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**CRACKED BACK ISSUES  
45 WEST 45TH STREET  
NEW YORK 36, N. Y.**

I enclose ..... Please send me Back Issues I have checked at 50c each:

... No. 20 ... No. 21 ... No. 22

... No. 23

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

If we've heard it once we've heard it a hundred times "Crime Does Not Pay". Elliot Ness proves it on T.V., headlines of all the newspapers hit you with it every day, and the fact that we're not making any money at Cracked, confirms it. Anyway we think the trouble is that the Madison Avenue boys haven't gotten on to it yet. We feel that this business of crime gets too much free publicity and should be advertised just like any other big business. What we've done here is show you a few examples. . . .

SEVEN

FEBRUARY 14, 1932 BIG AL GETS EVEN WITH THOSE WHO DIDNT WANT HIS INSURANCE.



IF  
YOU  
WERE  
BORN IN 1932 YOU CAN BE BUMPED OFF TOMORROW.

IF YOU OPENED YOUR STORE IN 1932 IT CAN BE BLASTED  
TO BITS TOMORROW. YOU KNOW WHAT WE MEAN?

IF YOU WANT TO STAY AROUND LONGER  
BETTER TAKE ADVANTAGE OF AL'S PROTECTION INSURANCE.



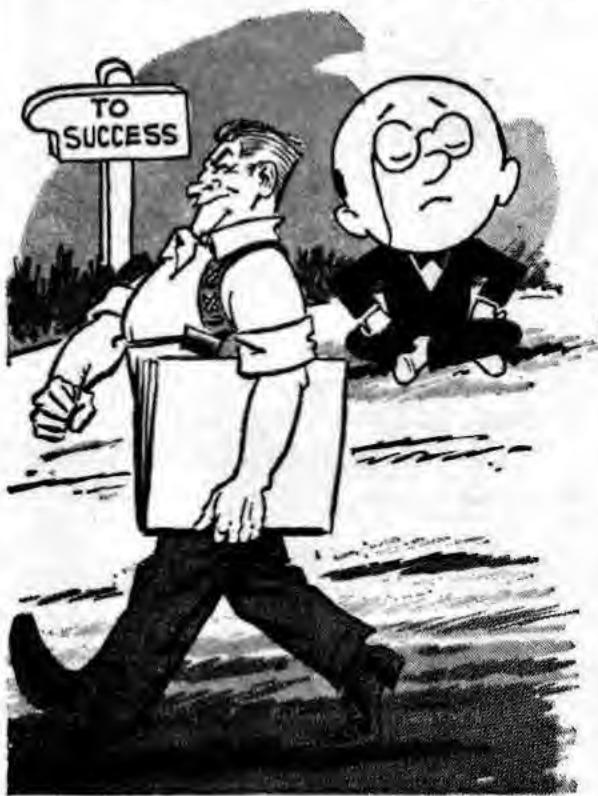
# MADISON AVENUE ADVERTISED CRIME



**BIG TONY RECOMMENDED AIR SICILY TO ME!**

*And why shouldn't he. He owns it. When you must go to a syndicate meeting or be deported fly AIR SICILY. You can't beat the comfort of AIR SICILY. So when you get deportation papers make a reservation on AIR SICILY today.*

# How to pass a genius



All of us can't be geniuses. But all of us can't be squares and work for a living. In good times as in bad times, big syndicates need well-trained and money-hungry boys to work for our big businesses. You must be fast and alert, also heartless.

#### Send for free book:

"CRIME DOESN'T PAY—BUT THE HOURS ARE GOOD."

#### INTERNATIONAL CRIME SCHOOL ICS

- Safe Cracking  Mugging  Rolling  Bank Holdups
- Bookie and Numbers  Cement and Tub Specialties
- Narcotics  Machinegun Repairmen  Getaway Driver
- House Breaking  Union Officials  Hub Cap Stealing
- Counterfeiting  Tax Evasion

#### PRINT YOUR HIDE OUT CLEARLY

Name..... Alias.....

Alias..... Other Alias.....

Front.....

SEND EASILY EARNED CASH TO—

# CARES

Send packages to the boys deported overseas. They left without rods and nitro. These boys have the skill and drive to make money. Send your hot guns and halloween masks.



CRIMINALS ABROAD REHABILITATION ESTABLISHING SOCIETY



## **GREAT MOMENTS IN CRIME**

ON JULY 12, 1941, HARVEY DAVIS, HAD COMMITTED THE PERFECT CRIME. THE BEST DETECTIVES AND INVESTIGATORS WERE CALLED IN ON THE CASE. ALL WERE BAFFLED AND LABELED THE CASE AN UNSOLVED CRIME. BUT HARVEY CONFESSED TO THE CRIME OF HIS OWN FREE WILL. . . .

Rat-A-Tat Davis PIONEERS IN CRIME



### **THE PROFILE OF A MILTON HOTEL**

This is a Milton Hotel in a typical American city. The hoods who come here know that they'll get solid protection with ten foot thick walls and bullet proof glass. They come for short and long stays. And when the HEAT is on them they come again and again. What with all the conveniences of home, plus air-tight alibis—

you can't miss at the **milton hotel**



## Trig'r keeps a con so odor- free a bloodhound couldn't find him!

You escaped cons  
couldn't ask for more  
protection from pur-  
suing guards. New  
Trig'r deodorant gives  
you protection and  
why shouldn't it?  
Trig'r has the smell of  
bats and did you ever  
see a bloodhound  
track down a bat? So if  
you're planning a  
break try Trig'r—but  
don't use it around  
people.



# HEARZ



Hello big boy. Going to a  
meeting in the moun-  
tains? Need a getaway  
car? Wanna give your  
buddies a big funeral?

Let **HEARZ**  
put you in the drivers  
seat or behind it as the  
case may be.

## AND NEWSPAPER WANT ADS

HELP WANTED MALE    HELP WANTED FEMALE    FOR SALE

BOYS BOYS TRAINEES EARN AND LEARN BE A NUMBERS  
PUSHER—EASY AS 1, 2, 3. Start now and work up. No experience  
necessary. Just know how to count. Accountants fix books and help  
with tax forms.

GUARDS RET. POLICEMAN who know layouts of jewelry stores big  
money ENDI AGENCY

GUN MOLLS EARN WHILE YOU LEARN—KA-POW AGENCY

GIRL FRIDAY work only on Saturdays snatching payrolls

AIRLINE HOSTESS TO CARRY CONTRABAND PAST CUSTOMS  
CLERK

FOR SALE: 1956 FORD GETAWAY CAR, FORMER OWNER  
BATMAN. Only used in three getaways.

BULLET PROOF GLASS, BULLET PROOF BODY, BULLET  
PROOF ASHTRAYS Call MAfia 7-7777

AMBITIONOUS YOUNG MAN JUST OUT OF PRISON SEEKS POSI-  
TION WITH GOOD ORGANIZATION. Write Box 35.

SITUATIONS WANTED

We've noticed lately how Hollywood has a great amount of teenage appeal through casting. Long and tedious biographical sketches are cast so that movie fans will go to see the big star portraying the character and not necessarily the character portrayed. Here are some possible if not plausible examples of Hollywood's miscasting. On the following page, artist John Severin gives his version of more plausible if not possible casting in . . .

# HOLLYWOOD MISCASTING



Sal Mineo as  
Young Andy Jackson

Tony Perkins as  
Young Abe Lincoln

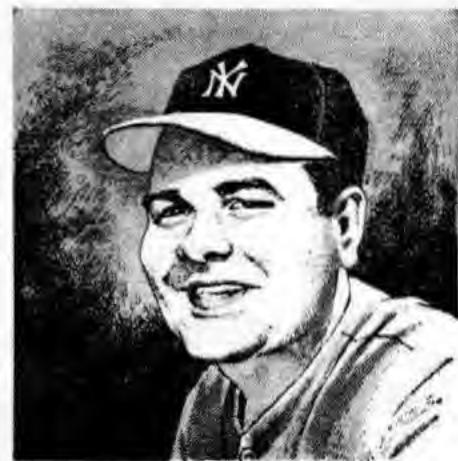
Elvis Presley as  
Young Teddy Roosevelt



Ernie Kovacs as  
*Young Groucho Marx*



Groucho Marx as  
*King Ibn Saud*



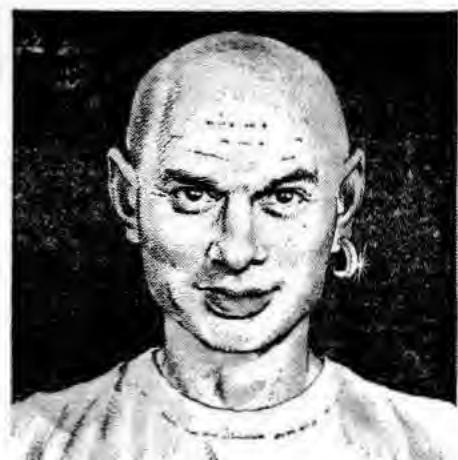
Jonathan Winters as  
*Babe Ruth*



Eisenhower as  
*Daddy Warbucks*



Charles DeGaulle as  
*Lincoln*



Yul Brynner as  
*Mr. Clean*



Rudy Vallee as  
*Jack Kennedy*



Mitch Miller as  
*Castro*

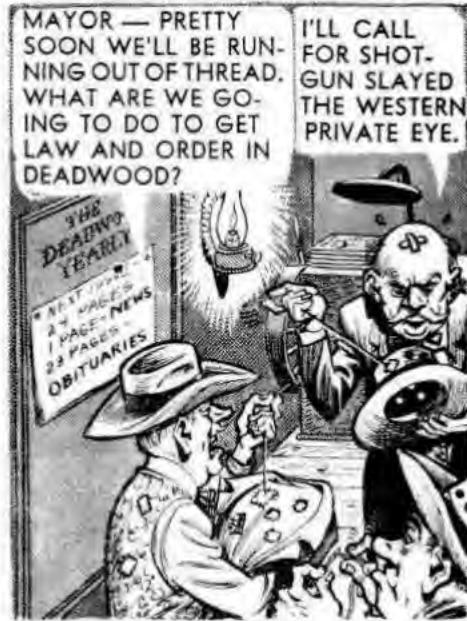


Fidel Castro as  
*Mitch Miller*

It seems T.V. Westerns have been approached from every angle of violence. Bat Masterson uses a cane to ward off enemies, Mr. Dillon combines psychology with a fast draw on a six-gun, and we all know how the Rifleman does it. Anyway, now they've got a guy who uses one of the most deadly weapons, the shotgun. In fact that's his name, and we show you here a typical example of what happens to a town when it's hit by

# SHOTGUN SLAYED

... AND SLAYED—AND SLAYED—AND SLAYED









THIS IS HOW GHOST TOWNS ARE BORN



## WARNING!!

When last seen Shotgun Slayed was heading East. Rumor has it that a man closely resembling him was spotted in Levittown so be wara a ahhh h h h h.

Once again we delve into the strange and capricious mind of LAINO, Argentina's gift to the world of whimsy. This time he dips his pen in satiric acid and comes up with these bizarre impressions of some of the . . .

# GREAT INVENTIONS OF HISTORY

## TELEPHONE



"I'm sorry, that line is busy. . ."

## RADIO



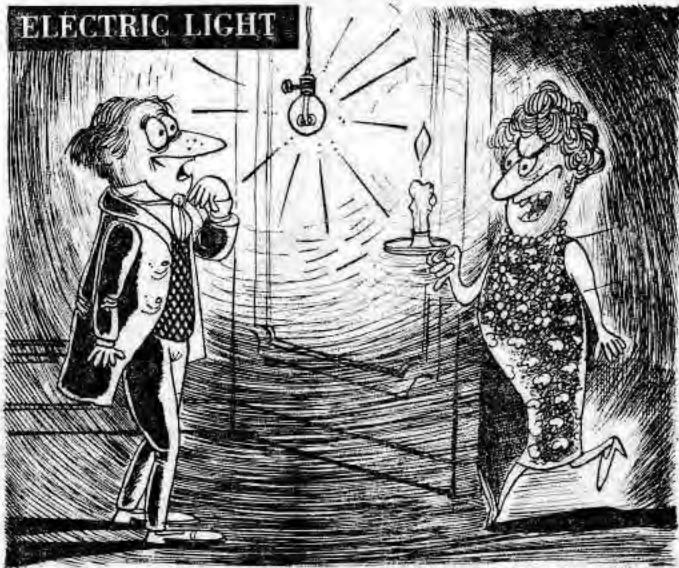
"Before we begin, a message from our sponsor. . ."

## TELEGRAPH



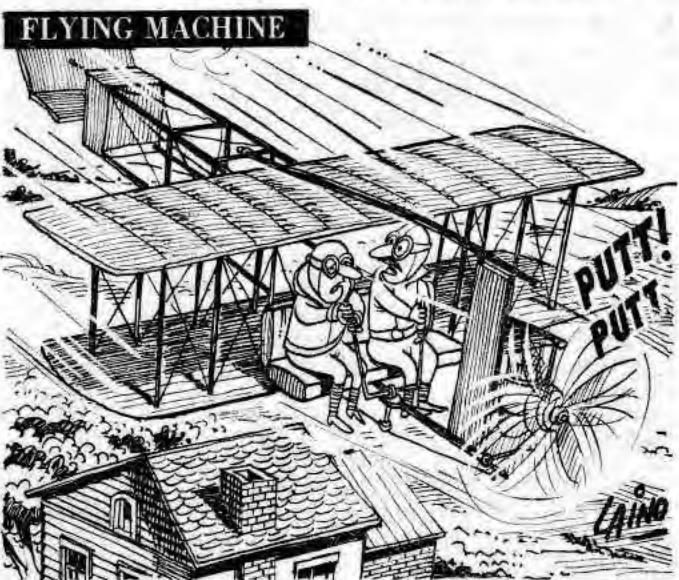
"Stop banging, you clod, I'm in the next room!"

## ELECTRIC LIGHT



"You idiot, you blew a fuse in the kitchen!"

## FLYING MACHINE



"I told ya we shoulda taken a cab!"

WHILE LOOKING THROUGH A HISTORY BOOK WE WERE SURPRISED HOW MUCH MAN HAS ADVANCED (NOT "CRACKED", WE ARE STILL A THOUSAND YEARS BEHIND TIME) WHAT WITH SUCH GREAT INVENTIONS AS THE YO-YO, THE TWIST, ETC. WE DECIDED TO FURTHER ILLUSTRATE OUR POINT WITH CRACKED'S ...

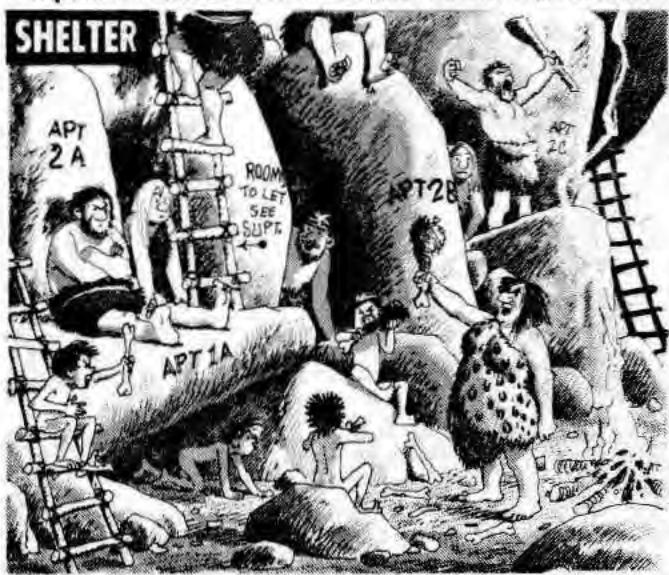
# ADVANCE OF CIVILIZATION

## CLOTHING



Our poor ancestors had to wear skins and furs from wild animals.

## SHELTER



In the past people had to live in groups, due to fear of wild animals and other natural hazards.

## SOCIETY



Our forefathers didn't have much of a social life. In the evening the whole clan stayed in their caves close to the fire.



Early man was ignorant and superstitious, worshipping all types of silly idols and performing ridiculous rites.

## MEDICINE



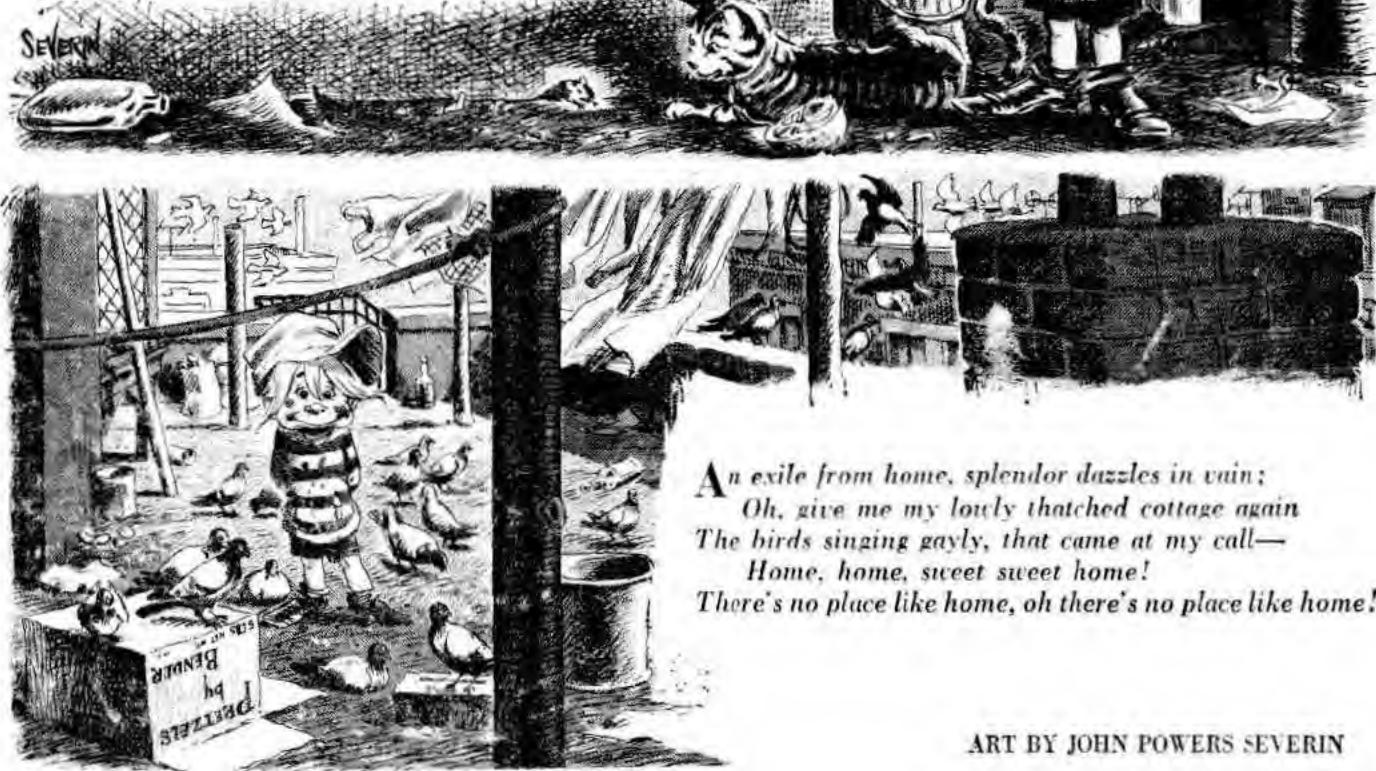
The primitive man had no way of curing a sickness his only hope was in witch doctors and superstitions.

# HOME SWEET HOME

JOHN HOWARD PAYNE'S POEM "HOME SWEET HOME" CREATES THE NOSTALGIC FEELING OF WARMTH, SAFETY, AND COMPLETE CONTENTMENT WHICH ONE'S OWN HOME PROVIDED AS A CHILD. WE HAVE FOUND, HOWEVER, THAT THIS FEELING COMES ONLY IN RETROSPECT AND IS NOT QUITE THE WAY IT WAS. WITH THIS IN MIND, ARTIST JOHN POWERS SEVERIN SHOWS YOU OUR JANITOR, SYLVESTER P. SMYTH'S ...

WORDS BY JOHN HOWARD PAYNE

*Mid pleasures and palaces though we may roam,  
Be it ever so humble, there's no place like home;  
A charm from the sky seems to hallow us there,  
Which, seek through the world, is ne'er met with  
elsewhere.  
Home, home sweet, sweet home!  
There's no place like home, oh there's no place like home!*



*An exile from home, splendor dazzles in vain;  
Oh, give me my lowly thatched cottage again  
The birds singing gayly, that came at my call—  
Home, home, sweet sweet home!  
There's no place like home, oh there's no place like home!*

ART BY JOHN POWERS SEVERIN

**I** gaze on the moon as I tread the drear wild,  
And feel that my mother now thinks of her child,  
As she looks on that moon from our own cottage door  
Thro' the woodbine, whose fragrance shall cheer me no  
more.

Home, home, sweet, sweet home!  
There's no place like home, oh there's no place like home!



**H**ow sweet 'tis to sit 'neath a fond father's smile,  
And the caress of a mother to soothe and beguile!  
Let others delight 'mid new pleasures to roam,  
But give me, oh give me, the pleasures of home.  
Home, home, sweet, sweet home!

There's no place like home, oh there's no place like home!



To thee I'll return, overburdened with care;  
The heart's dearest solace will smile on me there;  
No more from that cottage again will I roam:  
Be it ever so humble, there's No place like home.  
Home, home, sweet, sweet home!  
There's no place like home, oh there's no place like home!





Somebody once said "you can't judge a book by its cover." Well maybe you can't but we found that you can judge a man by his books, namely his library and check books. These can reveal many things . . . like whether or not people can read or write. Cracked takes the following look into what might be found in libraries and checkbooks of many famous personalities.

# CELEBRITIES LIBRARIES



BING CROSBY

STEVE REEVES

JAMES HOFFA



FRANK SINATRA

RICHARD NIXON

TOMMY MANVILLE



GEORGE JESSEL



DWIGHT EISENHOWER



ADLAI STEVENSON



JACKIE KENNEDY



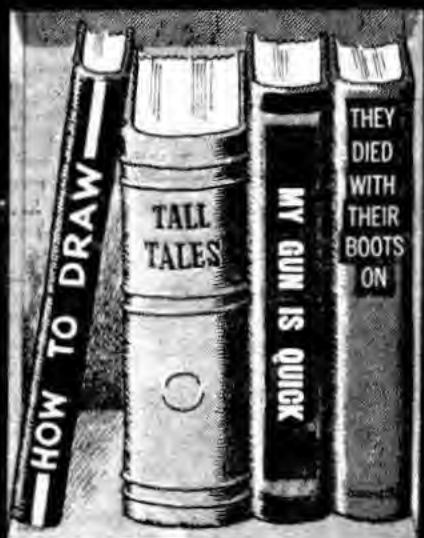
JACK PAAR



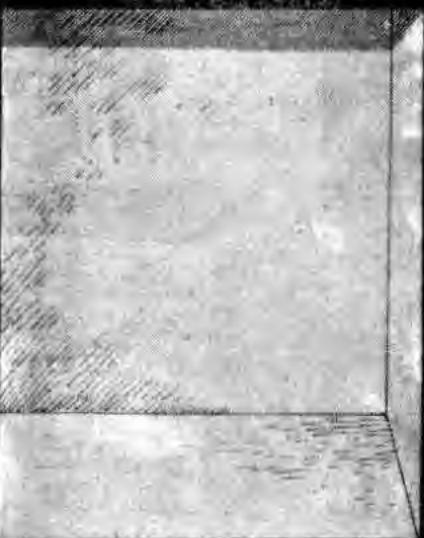
JACK PAAR



LIBERACI

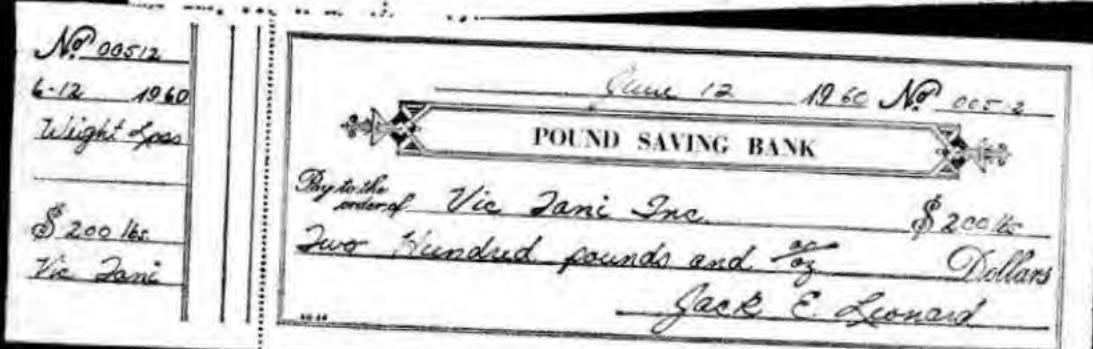
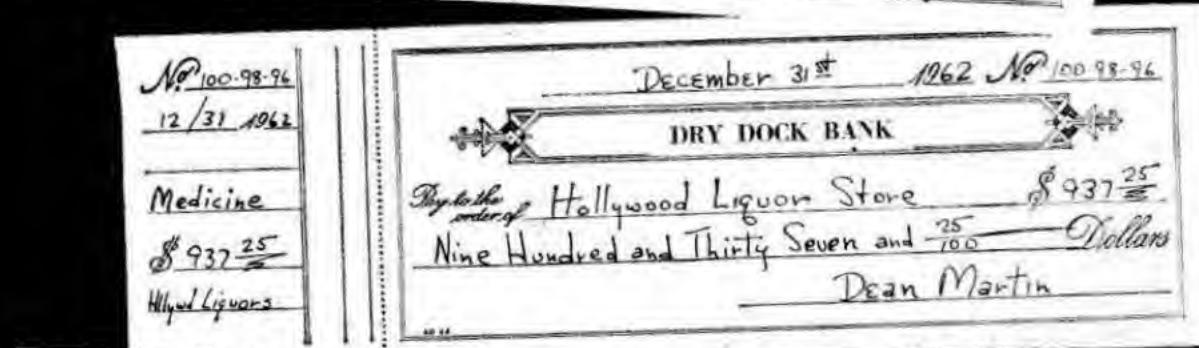
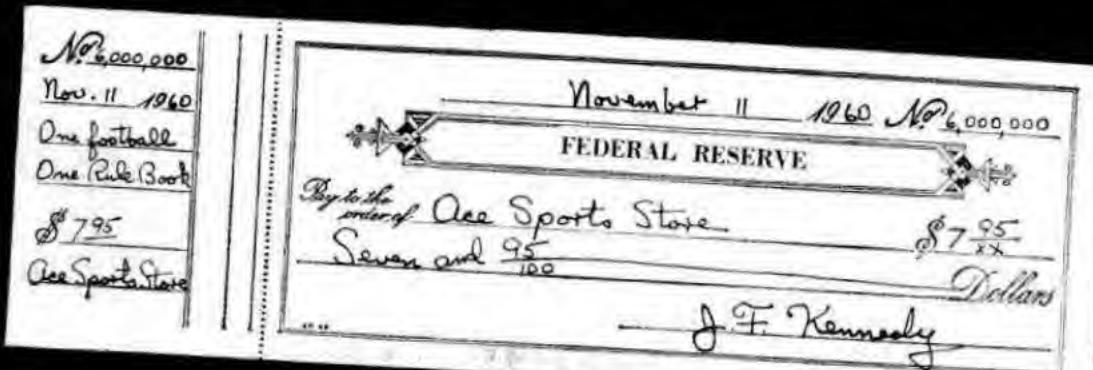


JAMES ARNESS



S. P. SMYTHE

# CELEBRITIES CHECKBOOKS



No. 20  
3/3 1962  
Weekly  
Cigarette Supply  
\$97.00  
Smoke More  
(Enjoy 2000)

Mar 3<sup>rd</sup> 1962 No. 20  
TOW BANK CO.  
By to the  
order of Smoke More Tobacco Shoppe \$97.00  
Ninety-seven and ~~xx~~ ~~xx~~ Dollars  
Eel Munow

No. 1  
May 2 1959  
Pressing  
Money  
\$ .31

May 2 1959 No. 1  
PIGGY BANK  
By to the  
order of Hollywood Cleaners \$ .31  
31  
100 Dollars  
Jack Benny

No. 1-0-5  
May 1 1961  
Tranquilizers  
\$ 5.00  
Whelans Drug  
Co

May 1, 1961 No. 1-0-5  
BLOOD BANK  
By to the  
order of Whelans Drug Co \$ 5.00  
Five and ~~00~~ ~~00~~ Dollars  
Don Knotts

No. 1-2-3  
2-12 1960  
Juniors  
Care  
\$ 200.00

2/12 1960 No. 1-2-4  
MOTHER'S TRUST CO.  
By to the  
order of DR. Hotchkiss \$ 200.00  
Two Hundred Dollars and ~~00~~ Dollars  
DR. SPOCK

No. 6,000,001  
6-5 1961  
Allowance  
\$ 500

June 5, 1961 No. 6,000,001  
BANK OF BUCKINGHAM  
By to the  
order of Prince Philip \$ 500  
Five Hundred Pounds and ~~00~~ Pounds  
Queen Elizabeth

We've noticed that vacation playgrounds are bigger and better than ever, with Freedomland in the East and Disneyland out West. These are, however, basically for the youth of America to spend happy summer hours watching the Chicago Fire or Stage Coach Hold-ups. We at Cracked feel that there should be an all weather, all purpose, all fun vacation spot for ADULTS. Namely, a consolidated conglomeration merging all the funspots into one huge central area. Here the adults would unite at any time of the year for fun and frolic at winter or summer sport. We commissioned artist Bill Everett to draw up this unrealistic dream which we call . . .

# FREE-FOR-ALL-LAND

AN ALL-IN-ONE RESORT FOR ALL-YEAR-ROUND VACATIONS





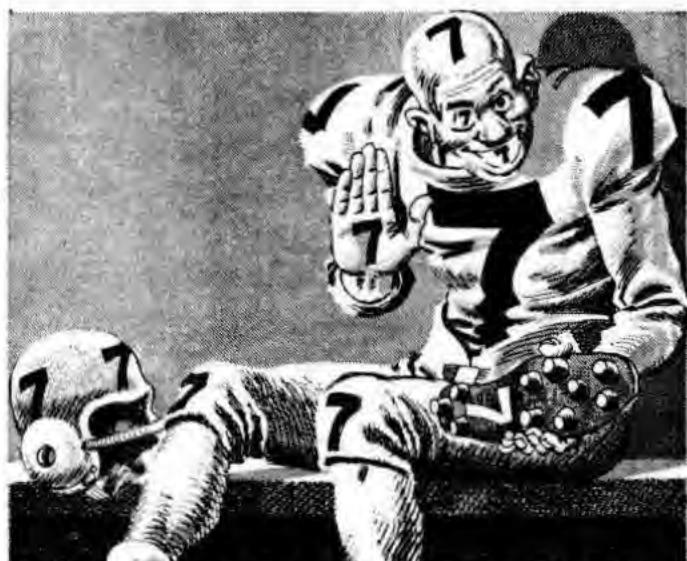
THERE WAS A TIME WHEN SPORTS WERE PLAYED FOR THE FUN OF IT. OCCASIONALLY A FRIEND OF A PLAYER WOULD WATCH THE GAME. NEXT HE'D BRING A FRIEND, AND HIS FRIEND WOULD BRING A FRIEND. BEFORE LONG THE GAME HAD WHAT IS KNOWN AS "SPECTATORS". WHEN THIS OCCURRED THEY CALLED IT SPECTATOR SPORTS, WHICH BEGAN TO CHANGE THE GAME CONSIDERABLY FOR THE BENEFIT OF THE FANS. NEXT CAME TELEVISION WHICH MADE THE GAME A BIG BUSINESS. WITH MORE SPECTATORS THAN EVER BEFORE CRACKED DECIDED TO SHOW, STEP BY STEP THE . . .



1. At first football players had just one numeral on their uniforms.



As more fans attended the game more numbers were added to the uniforms.



In the future with t.v. and large stadiums, to satisfy the fans every player will wear the proper identification.



2. In 1913, "Home-run" Baker was named so for hitting nine home-runs during a full season.

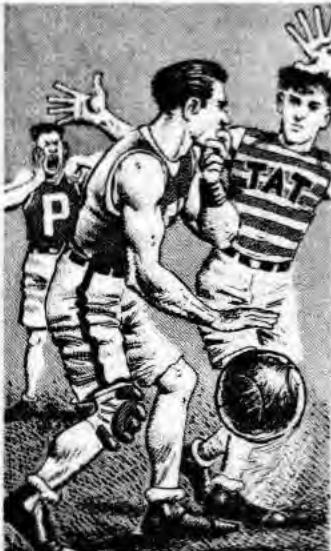


Today with a livelier ball sluggers like Mantle and Maris are belting homers right and left.



In the future to satisfy the home-run happy fans the ball will become much livelier.

# PAST, PRESENT and FUTURE CHANGES IN SPORTS



3. In the past basketball was as much a game of tactical skill as chess.



With the twenty-four second rule and taller players the game has addicted the fans to high scores.



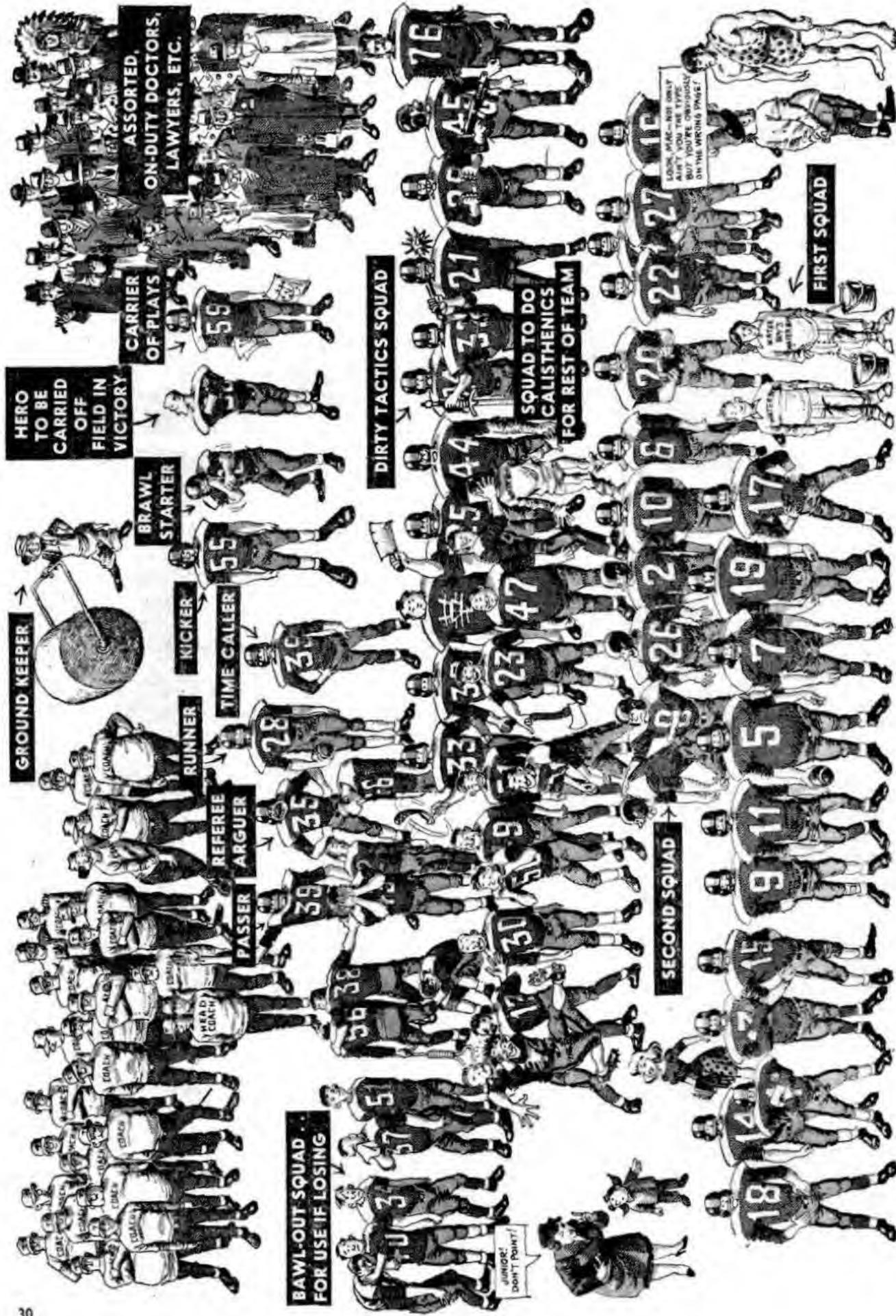
If this continues other steps will be taken to satisfy the fans.



4. The first football team consisted of eleven players, who besides playing the whole game, also sold tickets and hot dogs at half-time.

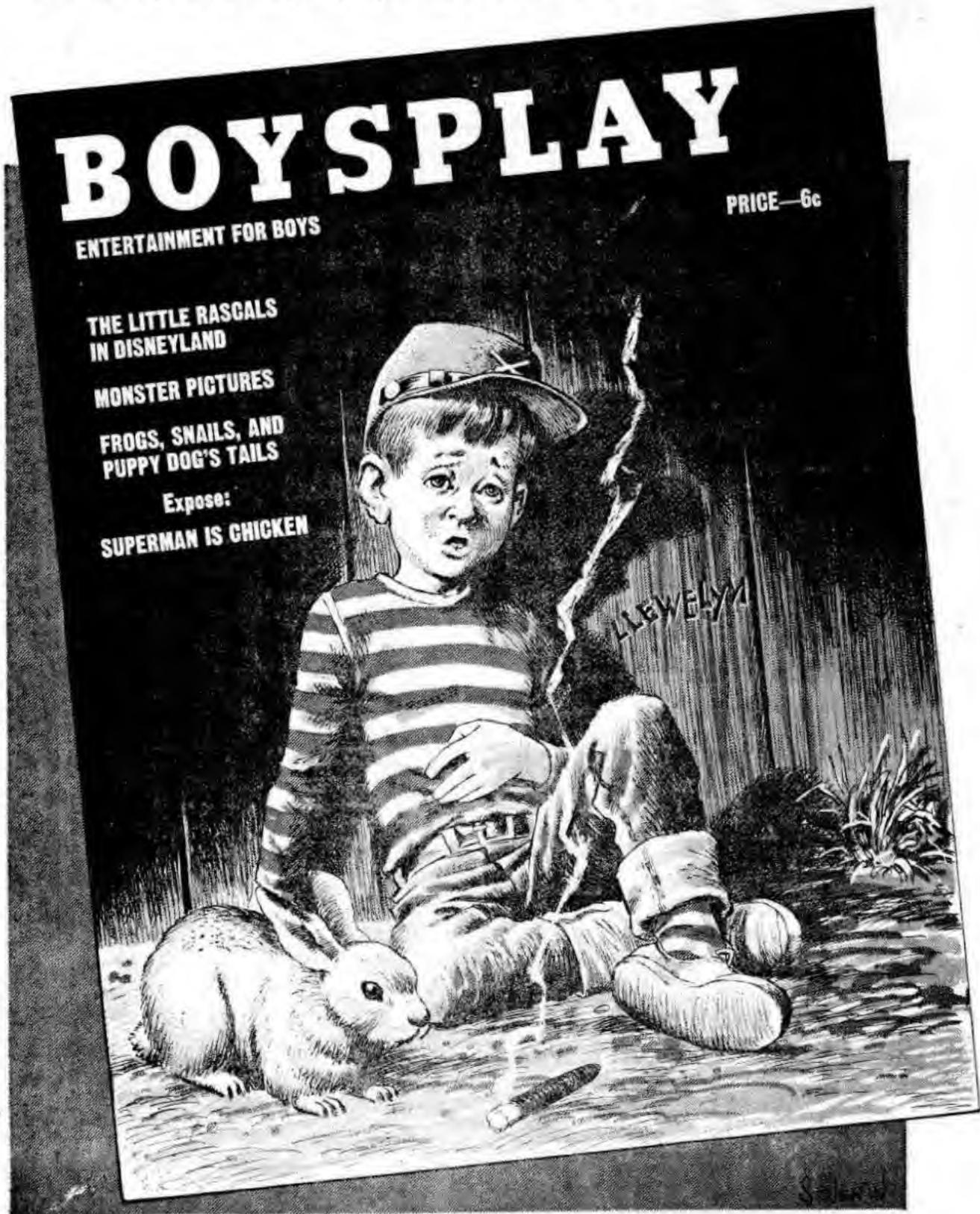


Today the game is more specialized. With offensive squads, defensive squads, placement kickers, etc.

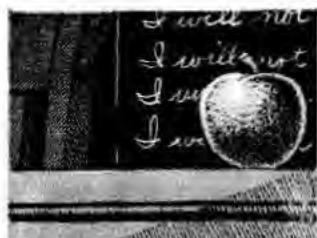


THE GAME OF THE FUTURE WILL BE EVEN MORE SPECIALIZED THAN IT HAS BEEN SO FAR. PLAYERS WILL BECOME SO SPECIAL THAT EACH ATHLETE WILL HAVE HIS OWN COACH AND WATERBOY, WITH NO PLAYER STAYING MORE THAN TEN SECONDS IN THE GAME. EACH ATHLETE WILL HAVE HIS OWN TELEVISION SHOW AND ENDORSE AT LEAST A HUNDRED PRODUCTS DURING A SEASON.

We picked up a copy of one of those sophisticated magazines recently, called "Playboy." Under the slick cover was material not for boys as the title implies but for grown men. What we at **Cracked** would like to see is a realistic magazine for boys. So with apologies, here is our version of ...



# BOYSPLAY



GENERAL OFFICES, BOYSPLAY BUILDING, NEVER NEVER LAND, RETURN POSTAGE MUST ACCOMPANY ALL STORIES AND PICTURES OF OLDER SISTERS WILL BE REJECTED. ANY SIMILARITY TO THE PEOPLE AND PLACES IN THIS MAGAZINE IS PURELY INTENTIONAL.

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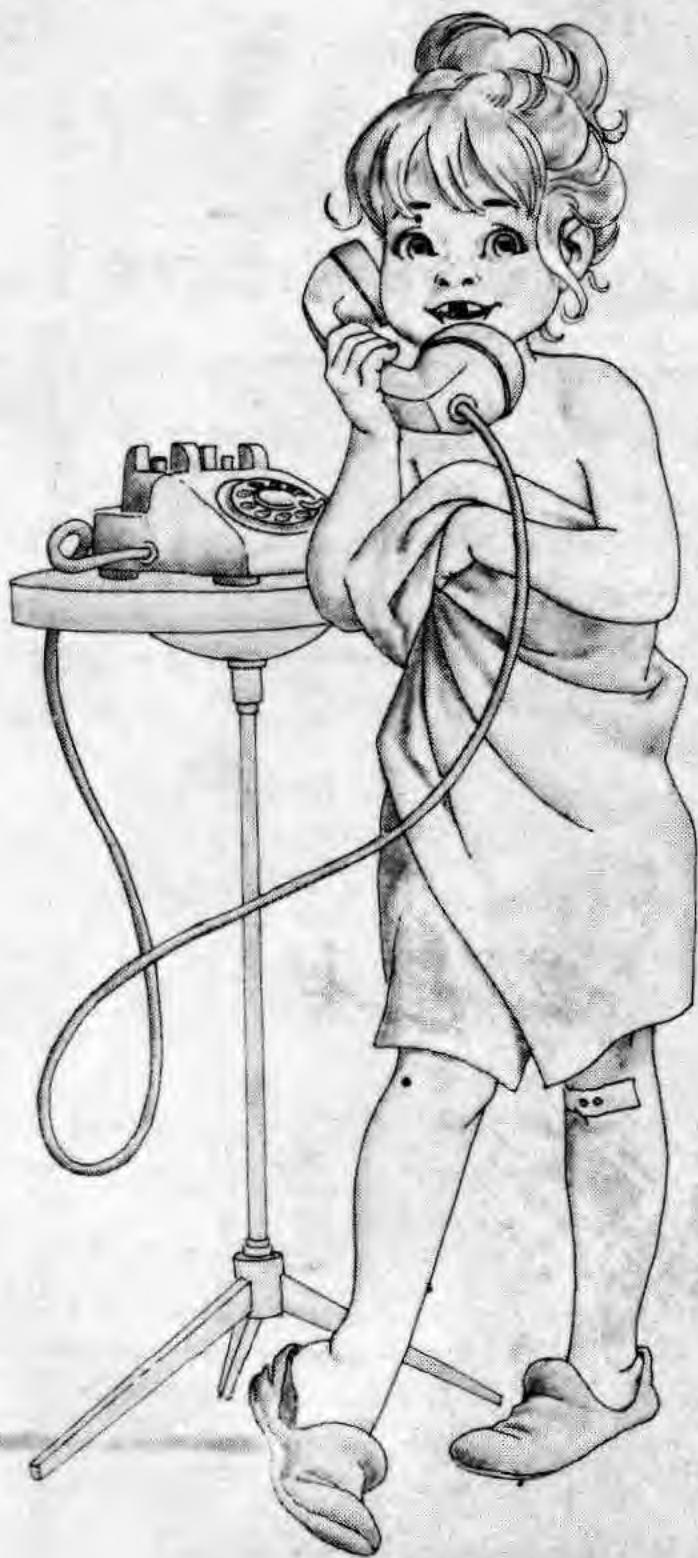
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CHRISTOPHER ROBIN editor and publisher

TOM BROWN art director

SUPERBOY, POGO, TOM DOOLEY, associate editors; LITTLE BOY BLUE fashion director; OLIVER TWIST food and drink editor; THE ROVER BOYS travel editor; BILLY THE KID midwestern advertising director; LITTLE LIL LU publicity manager; GEORGIE PORGIE circulation director; PEANUTS college bureau.

BOYSPLAY  
Pinup



ATTENTION:  
GIRL HATERS'

USE THIS PIN-UP TO  
THROW ROCKS,  
DARTS AND OLD  
SHOES AT.

## BOYSPLAY PARTY JOKES

How much is 3 and 3?

Thirty-three!



Knock knock  
Who's there?  
Boo  
Boo who?  
Stop crying and open the door!



How come the Statue of Liberty is standing up?  
I don't know, how come?  
Because nobody will give it a chair!

Why did the moron throw a clock out of the window?  
I don't know, why?  
Because he wanted to see time fly!

What has four legs, a tail, three eyes, and crawls?  
I don't know what?  
I don't know either but it's crawling on your back!



Ask me if I'm a frog  
Are you a frog?  
Yes, I'm a frog. Now ask me if I'm a cow.  
All right, are you a cow?  
No. I'm a frog.

Heard any good ones lately? Send your favorites to Party Jokes Editor, Never Never Land and earn 3c for each one used.

BOYSPLAY

# THE GREAT $\frac{1}{2}$ MILE TRICYCLE RACE

Photos by  
A. Brownie

## OF POUGHKEEPSIE

Text by A. Cubscout



Tension mounts as the nervous racers line up at the starting line. Everyone of the participants wants to win the grand prize—a two-wheeler.



During the course of the grueling race, casualties are many. Our alert photographer captured this side line scene depicting one of the dangerous moments.

As the sun begins to set, so ends another daring escapade in the great  $\frac{1}{2}$  mile tricycle race of Poughkeepsie. Some are wounded, some are tired, but each is a little bit anxious for next year's race.



BOYSPLAY

**Playmate  
of the Month**



HEY KIDS, JOIN THE GOLDEN RECORD CLUB

BOYSPLAY

# ANY FIVE RECORDS FOR 13¢



1. Pinky sings old favorites that will make him rich.



2. The best in non-kosher music.



3. But more fun when he mistakes his moustache for the rubber band.



4. The most exciting record of its kind. Dick & Jane.



5. Great depth and feeling. Lenny Bruce.



6. Includes music to tie knots by.



7. Caroline sings Dean Rusk is coming to town.



8. Found a peanut and others.



9. A great record. Bell Telephone Company.



10. Hear Brandon yell, "Hey Joey, I got your bubble gum."



11. One of the greatest hits of the century. Hanna & Barbara.



12. Out of the mouths of babes comes Pablum.



13. Stolen from Sid Caesar's son.



14. I've got plenty of plenty and money other songs

## RIP UP COUPON

NAME \_\_\_\_\_

AGE \_\_\_\_\_

CRIB \_\_\_\_\_

FORMULA \_\_\_\_\_

BOYSPLAY



All I said was, "Let's play school."

## BOYSPLAY ADVISOR

Dear Boysplay Advisor:

Recently I put a female classmate's pigtail into an ink well. She got very excited and naturally quite angry with my prank. But after awhile she forgave me and gave me a kiss, now please advise me on how the heck I can get rid of the lipstick.

A. D.

Dear A. D.:

I must confess that your prank was quite clever and original, but let us get to the disgusting problem of the lipstick smear. You should protect yourself from such situations or be the laughing stock of the town (Boystown.) The best way to remove the lipstick without washing your face is to cover it with dirt.

Boysplay Advisor

Dear Boysplay Advisor:

When I have guests for dinner I do not know whether it is proper to serve Kool-Aid or not with peanut butter and jelly sandwiches.

J. F. K. Jr.

Dear J. F. K. Jr.:

It is quite proper to serve Kool-Aid with peanut butter and jelly sandwiches if it is an informal occasion. If it is formal, it is best to have your mother serve it.

Boysplay Advisor

Dear Boysplay Advisor:

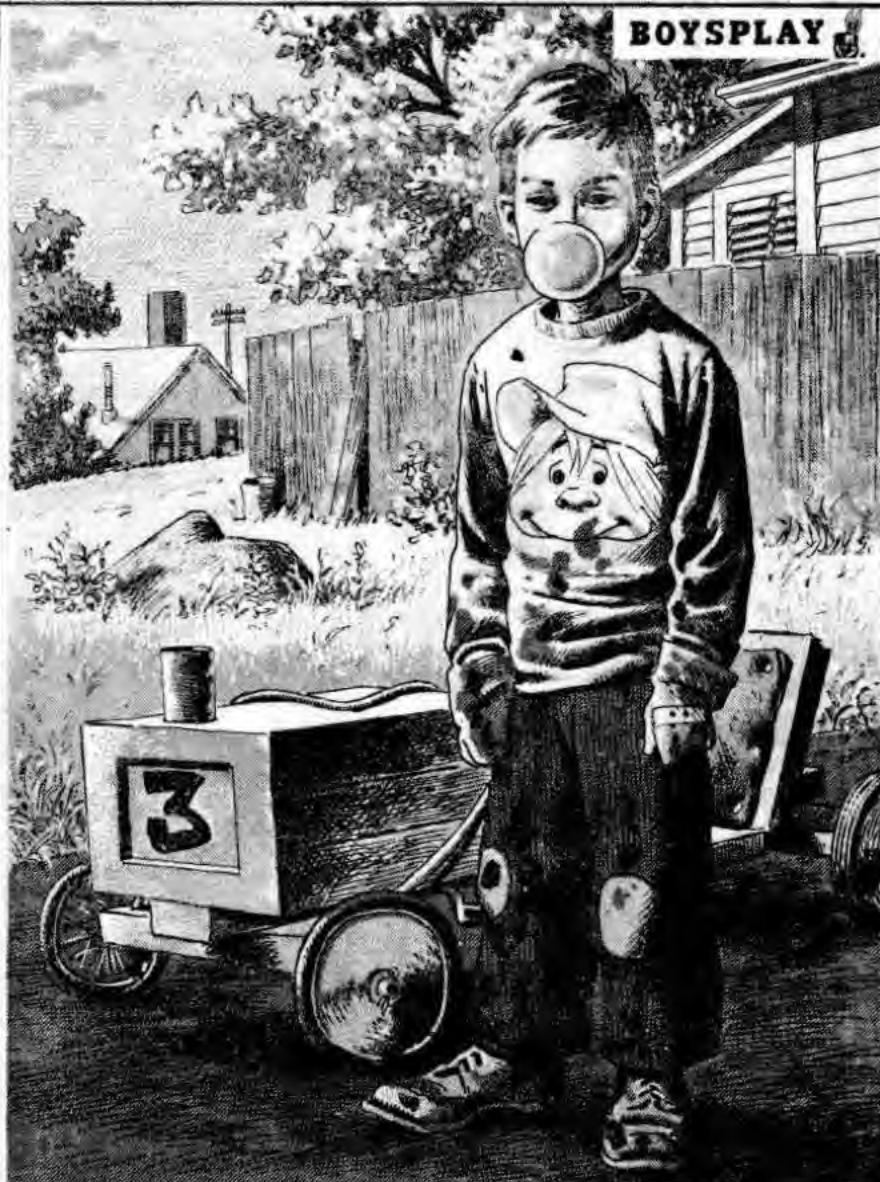
My younger sister is always snitching on me. For example the other day she told my mother that I broke her doll. Actually, that was a complete lie as the doll was broken by my bike which accidentally on purpose ran over the doll. My question is how can I get even with my sister?

Q. Z.

Dear Q. Z.:

The best way to get even with your sister is to run over her instead of her doll.

Boysplay Advisor



## WHAT KIND OF BOY READS BOYSPLAY?

HE IS A BOY THAT LIKES TO PLAY HOOKEY. HE HATES TO TAKE BATHS, AND HATES EVEN MORE TO TAKE BATHS WITH SOAP. HE HATES GIRLS, AND LIKES COMIC BOOKS, BASEBALL, SNAKES, SNAILS AND PUPPY DOG TAILS. HE LIKES TO PULL GIRLS' PIG TAILS AND HATES TO COMB HIS HAIR. HE LIKES CRACKED.

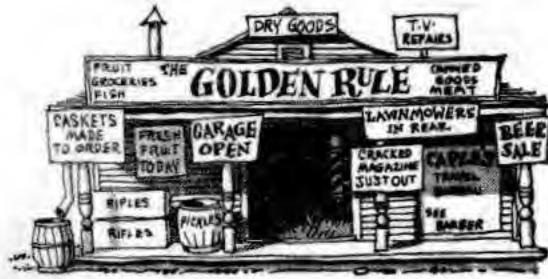
BOYSPLAY ADVERTISING DEPT.

DISNEYLAND,

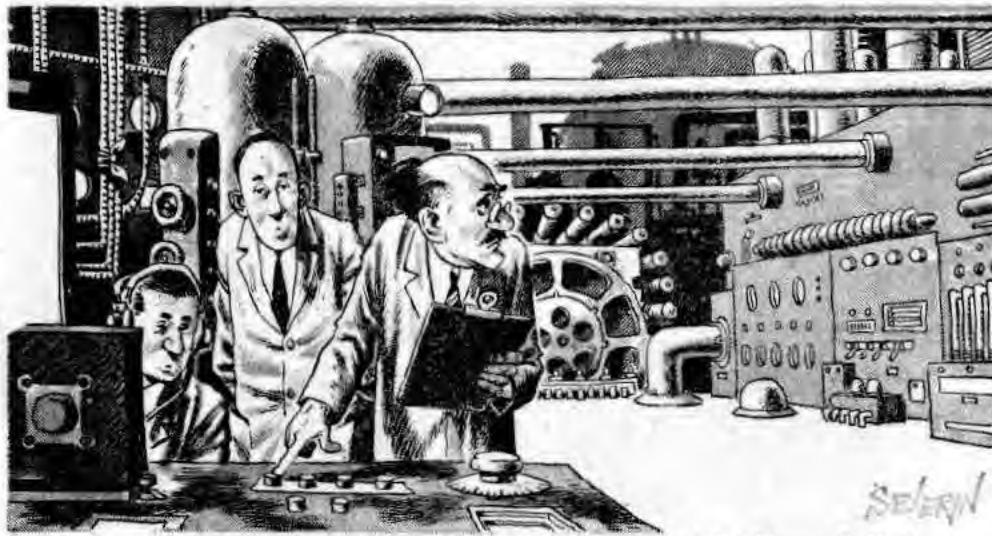
FREEDOMLAND,

CONEY ISLAND

IN THIS AGE OF VAST TECHNOLOGICAL CHANGES AND ADVANCES, IT BECOMES NECESSARY TO SPECIALIZE. THERE IS ONE DRAWBACK, HOWEVER, THAT WE FORESEE... THAT THE SPECIALIST WILL BECOME SO SPECIALIZED AS TO BE INCAPABLE OF COPING WITH PROBLEMS THAT LIE OUTSIDE OF HIS REALM. CRACKED MAGAZINE LOOKS AT A FEW TYPICAL EXAMPLES...



# WHITHER



In the giant laboratories of Mechanical Brains Incorporated, Dr. Carson B. Cadidwelter is beyond doubt, the finest mechanical genius on the staff.



But here, we catch Dr. Caddidwelter taking a cigarette 'break.'



Gen Bradley (YippeeDoo) Ryan, advocate of unified command, coordinates land, sea and air operations, with precision in the field.



However, anything under divisional strength is quite beyond him.



# SPECIALISTS?



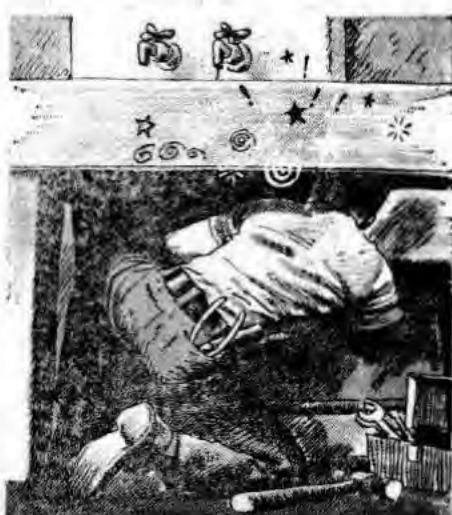
The Excelsior Award, highest honor of the ancient order of Hippocrates, is received by Dr. R. P. Landsdorf for conquering the tropical disease, QURUD.



The good doctor is now working on another illness.



The Kukawadi Dam in So. Rhodidenra owes its existence to the engineering skills of Bill (Build 'em Big) Burton, world famous dam builder.



At home, there are other sorts of 'dams.'

NOW CRACKED MAGAZINE WOULD LIKE TO ADD A FEW EXTRA REFLECTIONS OF SPECIALISTS AND SPECIALIZATION.



Sorry, Llewelyn. I only fix flat car tires.



I can't tell you how glad I am to know you're a vegetarian.



Quick, find the 'tourniquet man'. I've hit an artery.

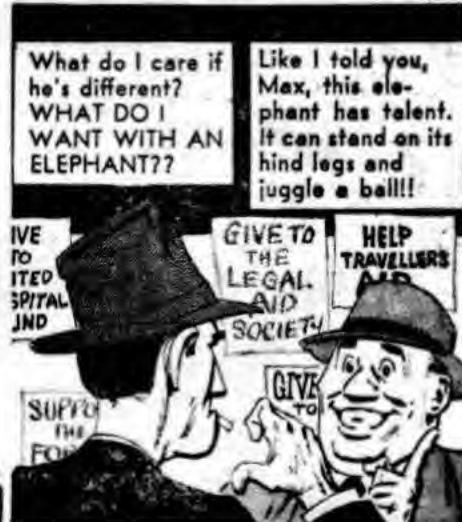


Nevertheless, Twigby, we are not here to dig buried treasure.



Dear Readers:  
The artist in charge  
of drawing the second  
half of picture six of  
all three page articles  
is on strike.—EDITOR

# STORIES of the MONTH



# THE BALANCED DIET



For many years, the American Medical Association has refused to let doctors advertise. 'Tain't ethical, they say. But the bright boys of the ad agencies have other ideas. They're planning to turn Madison Avenue into Medicine Avenue. One of these days, doctors will start advertising — and when they do, the ad boys will be ready. Here's what you'll see, based on confidential information stolen from the files of the nation's largest, smallest, and most medium-sized ad agencies.

# WHEN DOCTORS ADVERTISE!

THERE'LL BE  
PLENTY OF SING-  
ING COMMERCIALS  
ON TV, LIKE THIS  
ONE →

OLD Doc K-ONKITE HITS THE SPOT,  
NO MATTER WHAT DISEASE  
He CURES YOU GOOD AND FAST, YOU BET...  
With EASY CREDIT PAYMENTS, YET!



AND YOU'LL SEE THINGS LIKE THIS ALONG THE ROADSIDE.

HAVING AN ACCIDENT?

CALL THE SMILING MEDICO  
AT ME 2-0000

Emergency service at all hours

Evidence cheerfully given for insurance claims

Member of AMA, AAA,  
and Diners Club

Crash now,  
pay later

JACK  
DAVIS

DON'T BE SURPRISED IF YOU SEE ADS LIKE THIS. . . .

WE GIVE GREEN STAMPS

METERED PARKING

# MAYO'S MEDICAL SUPERMARKET



COME  
SEE  
COME  
SAVE

Every treatment is a treat at Mayo's—and the prices are low, low, low, low

## THIS WEEK'S SPECIALS



GET RID OF YOUR APPENDIX NOW AT BARGAIN PRICES! THIS WEEK ONLY — APPENDECTOMIES — 2 FOR \$250.38

Plus Double Green Stamps



TONSILS AND ADENOIDS YANKED!

COMPLETE OPERATION —

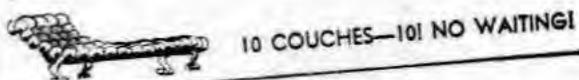
\$50.50

Only One to a Customer—So Hurry!



VISIT OUR NEW HEAD-SHRINKING DEPT.!

Special introductory offer  
—3 psychiatric treatments  
for \$9.99.



10 COUCHES—10! NO WAITING!

### GOT A COLD?

Mayo's will change it to pneumonia — and for pneumonia we have a cure! Only \$29.95.



If you get it at Mayo's—you know it's good!

### HATE YOUR FACE?



BRING IT IN TO MAYO'S AND GET IT MADE OVER IN OUR PLASTIC SURGERY DEPT.

New mug, complete with nose, eyes, etc.—\$348.28

If you get it at MAYO'S—you know it's good!

STORK DEPT.

Big Sale—



Get twins  
for the price of one!

\$88.68

Sorry, no credit on this item  
—Cash on Delivery only

AND YOU'LL BE SEEING SOME TIE-INS WITH FAMOUS PRODUCTS TOO, SUCH AS THIS CAMPAIGN FOR DR. OSLER SCHMALHAUSER. . . .



Ah'm from Texas, suh,  
where we do things in a big way.  
So when Ah began posin' fer

**Marlborough** ads Ah

got tattooed all over. But now Ah'm sick of the whole business, and Ah'm goin' to good ol' Doc Schmalhauser, at 22 Park Ave., to git them tattoos removed.

Man, that Dr. Schmalhauser is a real MAN'S doc, he is.



*This is COMMANDER WHITEHEDD sleeping—er—shpeaking. I've been drinkin' so much **SHWEZ** and liquor that my liver's on the blink. Dashed embarrassing—but my good friend, Dr. Schmalhauser at 22 Park Ave., will soon have me back in good—hic! —shape!*



AND YOU'LL BE SEEING SOME TIE-INS WITH FAMOUS PRODUCTS, TOO SUCH AS THIS CAMPAIGN FOR DR. OSLER SCHMALHAUSER. . . .



# I dreamed I was examined by Doctor Schmal- hauser in my MAIDENFOAM BRA

... P.S.: It wasn't a dream—I picked up one honey of a cold, standing around in those draughty photographers' studios in a bra . . . but Dr. Schmalhauser, my dream medico, at 2220 Park Ave., will cure me in no time.



I was a nobody until I went to DR. SCHMALHAUSER to get my eye treated. I lost my eye—but I found a career, posing for

## HADAWAY

shirt ads. Dr. Osler Schmalhauser, of 22 Park Avenue, can do the same for YOU!



"Would you believe it di had had a derrible told until di called my doctor. Now di still have a derrible told but D'Ive got aspirin, told tablets, and cough syrup.

**Dr. Schmalhauser** is da tops," says patient Hy Pocondrian.

*Why not make an appointment—today!*

# Cracked takes you back to... When it all ended

THE SCIENCE FICTION MOVIE



*A huge prehistoric monster roaming around in this cave? Nonsense! That's ridiculous I'm going to show you that it's all in your mind by going in myself....*

THE GANGSTER MOVIE



*One more job, baby, then I'll go straight. Don't worry, all I have to do is drive t' m' getaway car. What can go wrong? Tomorrow we'll be rich and go away someplace, you wait and see....*

THE FIGHT MOVIE



*Me train for that fight? Why, I could knock that punk out with one hand. Gimme a little more of the (hic) whiskey and tomorrow night I'll show you I'm still champ....*

THE JUNGLE MOVIE



*These native superstitions are all a lot of childish rot if you ask me! So what if someone sent me a doll of myself with a pin thru it? It's poppycock tell you! Let's get some sleep and we'll feel better in the morning....*

THE SUBMARINE MOVIE



*Your eyes are deceiving you, Smedley. They couldn't be enemy ships you saw in the periscope. They don't even know we're in these waters. Besides, who would want to drop depth charges so close to their shores....*

THE SWASHBUCKLING MOVIE



*So what if your husband is the greatest swordsman in all France? He's off to the wars. He'll never find out about us, Gwendolyn....*

# HORROR HOUSE

REAL AD

LET YOUR FRIENDS SCARE YOUR ENEMIES. SCARE YOU.

SEND FOR YOUR FAVORITE HORROR ITEMS



## HORROR RUBBER FEET

These giant-size horribly misshapen rubber feet are designed to fit easily over the shoes. They're real moldy looking—both the feet and the drawing. Per pair only

\$4.00



## ELECTRIC BOW TIE

A bow tie with two electric bulbs, wiring and batteries attached. Made with screw sockets for removable bulbs, you'll really be a flash in the pan with this one. Complete for only

\$3.00



## ELECTRIC HAND SHAKER

Consists of a mechanism with batteries enclosed. Just shake your friend's hand and he'll get the shock of his life—especially if you're picking his pocket at the time. Complete for only

\$4.00



## GIANT RATTLESNAKE

Very authentic and scary looking, this rubber monstrosity measures a big 32 inches long by 1 1/4 inches thick and can wrap itself all around you. Great fun—but stay out of bars

Only \$4.00



## HYPO-PHONY

A real-looking hypodermic needle, it appears to draw real blood. A very funny gag—except if it happens to be your blood it's drawing.

Only \$2.50



## GENUINE MINK COAT

A luxurious gift for your girl friend—if she happens to be 4 inches tall. Made of authentic mink, this miniature fur comes in a stunning gift box—made of authentic cardboard. Yours for only

\$3.00

## CRACKED FUN SHOPPE

45 WEST 45 STREET  
NEW YORK 36, N. Y.

I am enclosing \$..... for instant items checked below:

<input type="checkbox"/> Mink Coat	\$3.00	<input type="checkbox"/> Electric Bow Tie	3.00
<input type="checkbox"/> Horror Rubber Feet	4.00	<input type="checkbox"/> Hypo-Phony	2.50
<input type="checkbox"/> Electric Hand Shaker	4.00	<input type="checkbox"/> Giant Rattlesnake	4.00

NAME.....

ADDRESS.....

CITY.....

ZONE..... STATE.....



One way to improve this hand



SEVERIN

is to put a Robert Booms .45 cal. in it

So you were dealt a bad hand, so you lost all your money, what else can you do but take out a Robert Booms Deringer and threaten to blow every one's brains out if you don't get the whole pot. Beats an ace in the hole every time.



# EXTRA SPECIAL BONUS

CUT OUT—PIN UP—WATCH THE FUN

CUT  
ON  
THE  
DOTTED  
LINE

LINE  
DOTTED  
THE  
ON  
CUT



This extra special Push Button for Service bonus can be affixed to desks, walls or people. The urge to press the button is uncontrollable. Use it to baffle friends or irk salesmen, just stand back and see what happens.